

Wolters Kluwer Health and Visible Body Partner to Offer 3D Anatomy Education Solutions

Fully Integrated Online - Mobile 3D Anatomy Education Solution on Ovid

September 10, 2014 - [Wolters Kluwer Health](#) is pleased to announce a partnership with [Visible Body](#)[®], producer of an award-winning suite of 3D anatomy education solutions, to distribute their web-based and mobile products via its Ovid[®] medical research platform for institutions globally. Visible Body is an entity of Argosy Publishing.

Ovid will offer seven interactive, 3D anatomy education modules, along with companion mobile apps for the iPad[®] and Android-based tablets. These modules will be available for health science schools, hospitals, librarians and students globally.

“Anatomy education has changed dramatically with online and digital solutions for healthcare educators, students, and practitioners. We’re pleased to bring Visible Body’s market-leading technology to our Ovid product line providing users with a seamless web, plus mobile app anatomy solution,” said Andrew Richardson, Vice President of Business Development, Wolters Kluwer, Medical Research.

Visible Body’s products were built on 3D gaming technology that combine the latest trends in online education engagement with exclusive anatomical content. It is the only complete online plus mobile anatomy education solution for health science institutions. Visible Body’s products have won awards from the Association of Medical Illustrators.

“This partnership is an exciting next step in Visible Body’s global expansion,” said Andrew Bowditch, VP CEO, Visible Body. “Wolters Kluwer brings us the reach and sales channel through the Ovid platform that will help us quickly and effectively bring our intuitive, accurate, and engaging anatomy education solution to academic and medical institutions worldwide.”

[Watch the demo.](#)

About Visible Body

Visible Body[®]'s 3D anatomical models of the human body make learning and teaching anatomy and physiology visual and engaging. We invent apps that advance the way students learn and healthcare professionals practice. Over a million people have used our products over the web, on iPads, iPhones, Android devices, PCs, and Macs. Founded in 1996, Visible Body also operates as Argosy Publishing.

About Wolters Kluwer Health

[Wolters Kluwer Health](#) is a leading global provider of information, business intelligence and point-of-care solutions for the healthcare industry. Serving more than 150 countries worldwide, clinicians rely on Wolters Kluwer Health’s market leading information-enabled tools and software solutions throughout their professional careers from training to research to practice. Major brands include [Health Language](#)[®], [Lexicomp](#)[®], [Lippincott Williams & Wilkins](#), [Medicom](#)[®], [Medi-Span](#)[®], [Medknow](#), [Ovid](#)[®], [Pharmacy OneSource](#)[®], [ProVation](#)[®] [Medical](#) and [UpToDate](#)[®].

Wolters Kluwer Health is part of [Wolters Kluwer](#), a market-leading global information services company. Wolters Kluwer had 2013 annual revenues of €3.6 billion (\$4.7 billion), employs approximately 19,000 people worldwide, and maintains operations in over 40 countries across Europe, North America, Asia Pacific, and Latin America. Wolters Kluwer is headquartered in Alphen aan den



Rijn, the Netherlands. Its shares are quoted on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt program. The ADRs are traded on the over-the-counter market in the U.S. (WTKWY).

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