

VISIBLE  BODY®

Buying Guide for K12 Educators

2025



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“The feedback I’ve received from my students has been overwhelmingly positive. They've specified they appreciate the ability to manipulate structures (bones, muscles, etc).”



A message from our team...

Dear educators,

Every day the VB Team collaborates and partners with educators to help students succeed.

Visible Body software is used by millions of learners and educators around the world. Our customers have shared that Visible Body's 3D visuals, easy-to-use software, and the curricula we provide result in higher student engagement, better retention, and improved grades.

We are incredibly proud to be part of the educator community, and look forward to working with you as you consider how our products meet your needs.

Thank you!

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About our Customers



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Who are they?

Healthcare practitioners around the world

- We are a best-selling pocket reference and patient education resource around the world and in 7 languages.

Educators and students in life science courses

- Over 1,000 schools have current active subscriptions used by students and instructors

How often do they use our software?

- 53,000 times a day a student, instructor or professional accesses VB
- 8,500 times a day students work through assignments and quizzes

About our Customers

VB surveys
instructors at the
end of every course.
They report:

- Higher student engagement
- Better retention
- Improved grades

VISIBLE  BODY®

“The **national average** of students who get a D, an F, or withdraw altogether is **50%**...



Once we started using Visible Body,
my DFW **rate dropped to 19.2%.**”

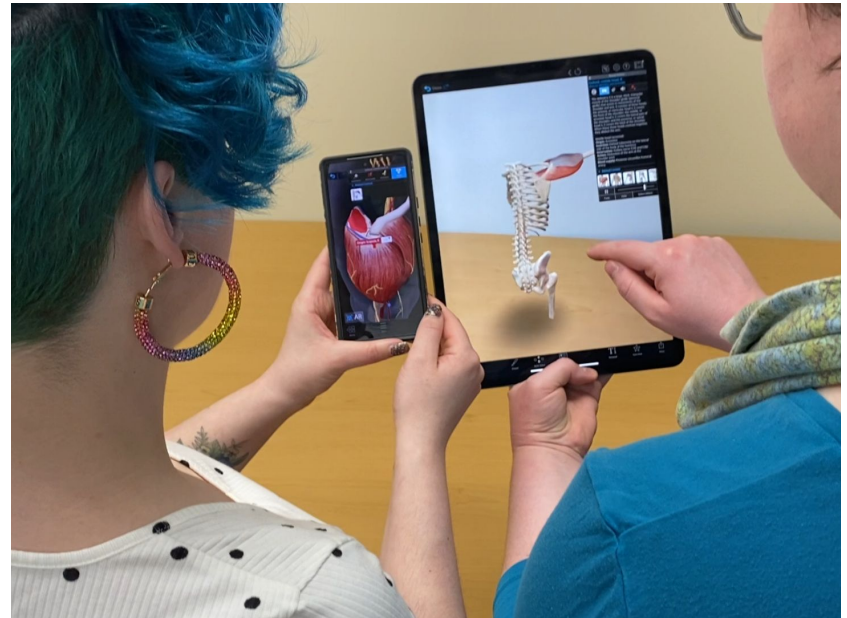
About our Customers

In our most recent survey, 500 students reported that VB enhances learning because it offers:

- Interactive 3D models
- Very short animations that explain physiology
- Difficult concepts presented in bite-sized pieces

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“I’ve had emails from parents writing about how wonderful this is...



how [their kids] are using it and playing with it at home.”

VB Suite

The entire VB database of assets

- In 7 languages
- Accessible via web on tables, multi-touch screens, and laptops, and mobile app downloads
- Augmented Reality
- Flashcards, linked presentations, and labs that can be customized and shared

VB Courseware

All of VB Suite features plus course solutions, including:

- Correlated assignments and assessments
- Track and measure student progress
- Integrations with LMS and rostering systems
- Gradebook sync

Curriculum & Content

The VB content team works with instructors, a review board, and state and national standards to create assignments and assessments that use our interactive visuals to meet curriculum goals.

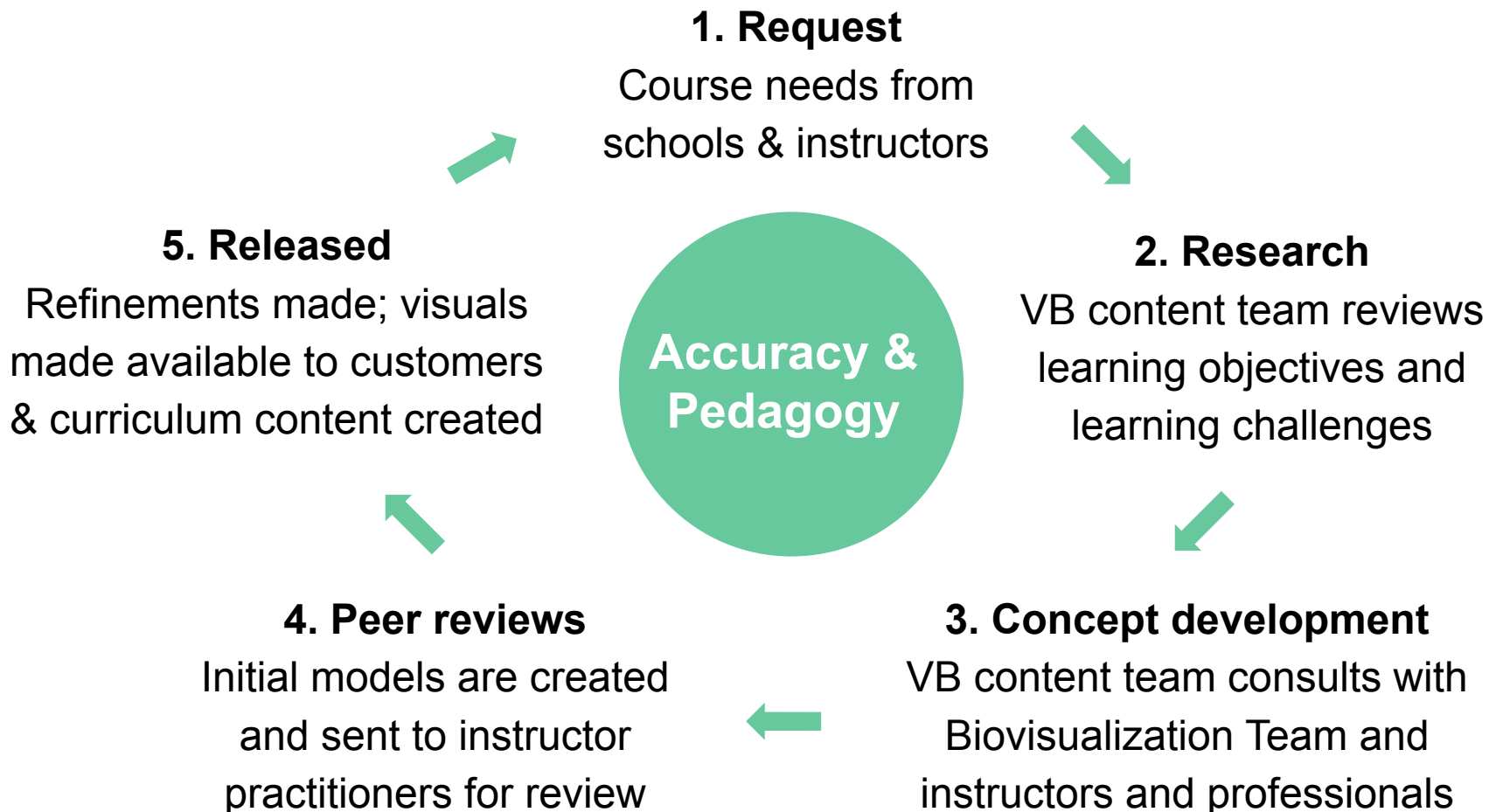


Sample courses for Visible Body, State and NGSS Standards and Textbook Correlations

- Intro to Health Science, CTE
- Anatomy & Physiology
- Intro to Biology
- Nursing
- Sports Medicine
- Medical Terminology and Assisting
- Gross Anatomy Lab
- Pathology
- Dental
- Allied Health
- Physical Therapy
- Occupational Therapy
- Kinesiology Sports Medicine

Curriculum and Content

Development focuses on accuracy and meeting course goals



Our bite-sized, visual learning interactive curriculum includes:

- Labs students can complete individually or in teams
- Interactive presentations and flashcards
- Assignments and assessments students complete on computers



WCAG Edition
(Based on VPAT® Version 2.4)



FERPA
COMPLIANT



- Visible Body Accessibility Conformance Report is available on request for VB Suite and VB Courseware
- VB Courseware and VB Suite are hosted on Amazon Web Services (AWS) and use AWS-S3-Virusscan and ClamAV
- VB maintains cyber liability insurance and has a comprehensive Incident Response Plan
- The VB Team is FERPA compliance trained
- SOC 2 Type 1 report

Integrations

Students and instructors across a district can access Visible Body through their LMS or by creating a VB account



Available now

Blackboard®
D2L

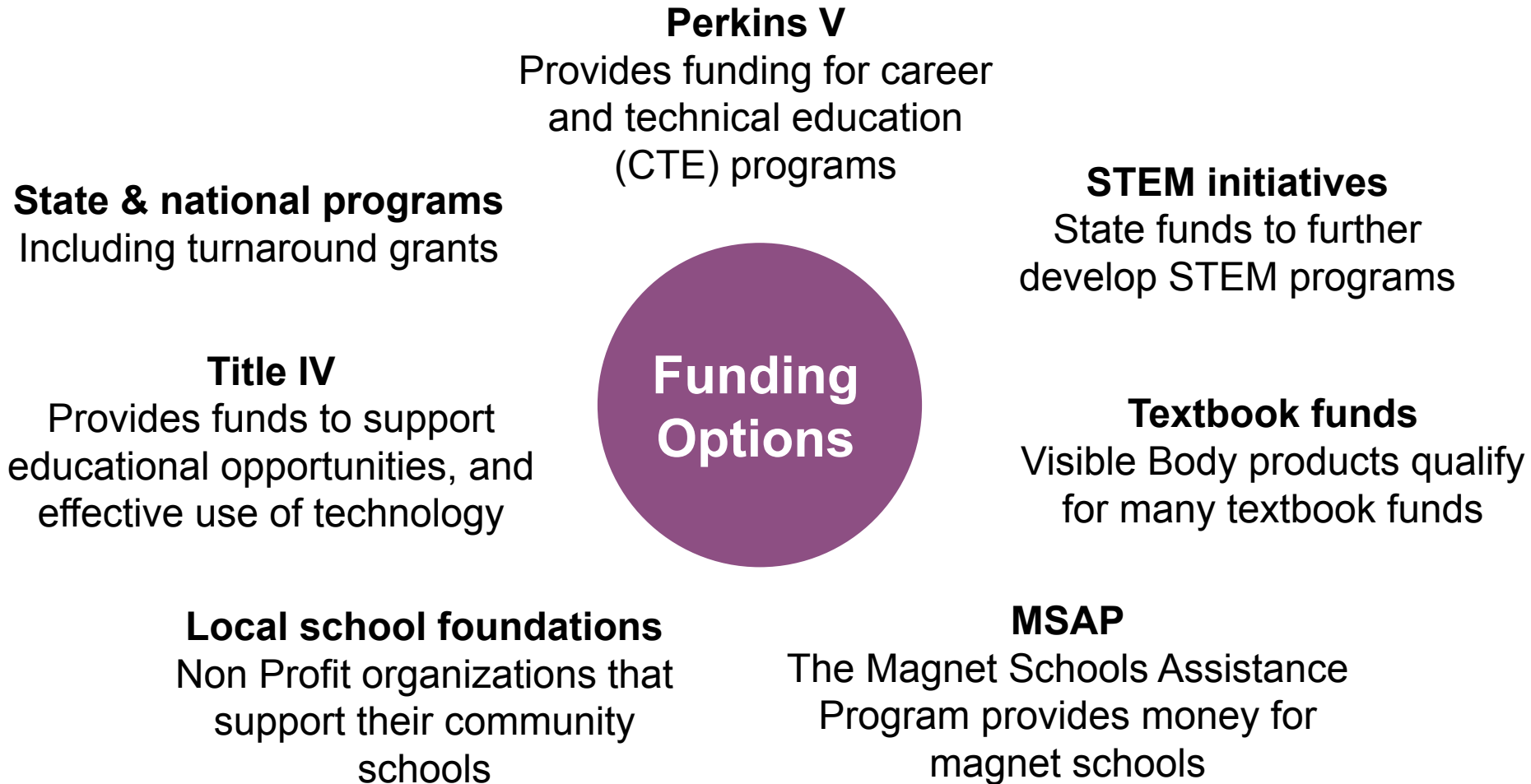


Coming soon

Clever

Google SSO





Training

The VB support team is staffed with educators and instructional design professionals. District accounts are paired with a trainer who assists schools with onboarding.

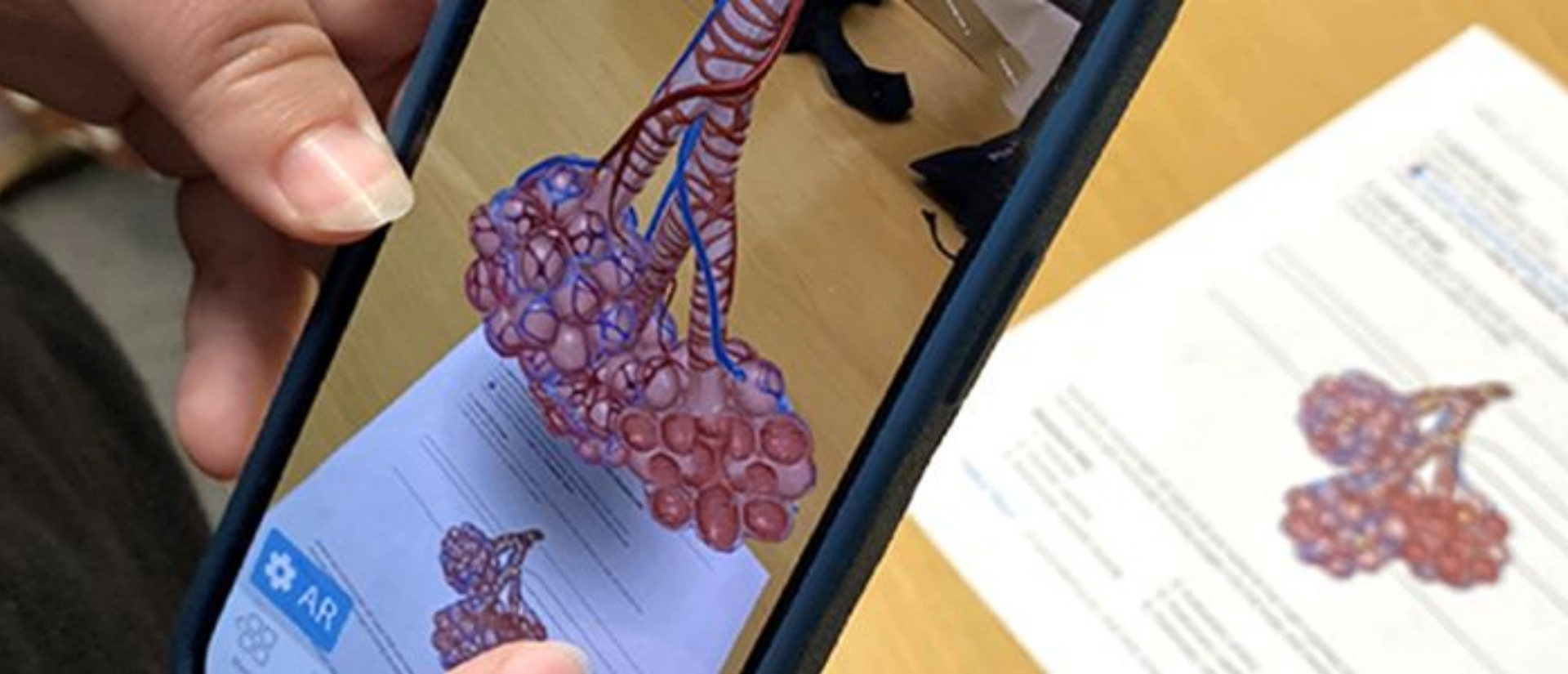
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Services offered include:

- Map curriculum framework and courses to VB assets and assignments
- Edit curriculum within VB
- Assist with LMS integration
- Train instructors
- Onboard students



- Review [customer testimonials](#)
- Watch a 3-minute [feature overview](#)
- Watch an [instructor presentation](#)
- Download curriculum samples for an [augmented reality lab](#), [eBook](#), [Flashcard deck](#), or [3D Tour](#)
- Review details on [accessibility](#) and [privacy](#)
- Access [resources for funding applications](#)
- [Request a free trial](#) for instructors, administrators, or a district



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Learn more at visiblebody.com