

# For Healthcare Career Education

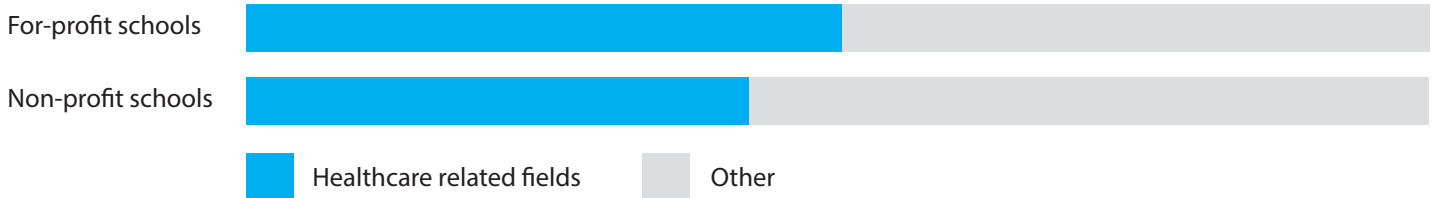


## Degrees in the health professions are popular, especially at for-profit schools...

In the 2022-23 academic year, for-profit colleges—institutions focused on career preparation—enrolled over **2.01 million** part-time or full-time students in the U.S.

Almost half (47.9%) of all associate’s degrees conferred by for-profit schools in 2022 were in the health professions. Similarly, 42.2% of all associate’s degrees conferred by nonprofit schools were in the health professions.

Associate’s Degrees Conferred in 2022



## ... and workers in healthcare fields are in high demand

A **worker shortage among healthcare practitioners and technicians** (-49,155 workers projected in 2022) makes new graduates in high demand. Students from for-profit schools make up a high percentage of these new graduates entering the health professions:

Field/Profession	Percentage of degrees/certificates conferred by for-profit schools in 2021-22
Medical/Clinical Assistant	73%
Dental Assistant	63%
Medical Record Technician	48%
Phlebotomist	30%
Respiratory Care Therapy and Assisting	20%
Nursing	19%

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## How Visible Body helps students prepare for healthcare careers



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### Comprehensive 3D learning and reference content

- Fully dissectible virtual human cadavers and animal models
- Muscle, bone, and nerve specialty models
- Dental specialty models
- Tissue and organ microanatomy models - healthy and disease states
- Interactive beating heart model
- Short physiology and pathology animations

### Assignments and assessments for the lab and online

- AR lab activities - great for collaboration
- Online assignments - perfect for virtual lab activities/dissections
- Bite-sized learning modules
- Short, auto-grading multiple choice and dissection quizzes

### Curriculum correlation

- Premade courses correlated to popular A&P and biology textbooks
- Assignments and lab activities designed to fit NGSS and state standards (FL, CA, TX, NY, PA, IL)

