## Information Guide for Librarians 2025



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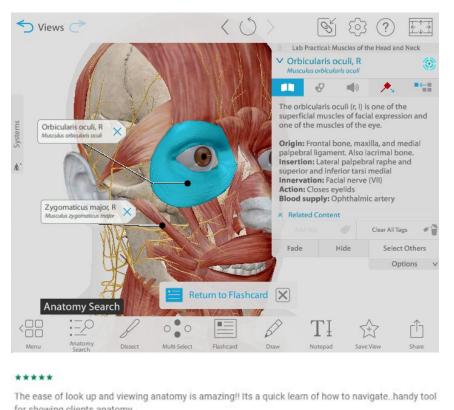
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for showing clients anatomy.







### A message from our team...

Dear librarians,

Every day the Visible Body Team collaborates and partners with academia to help professionals and practitioners succeed. We offer visual and interactive life science reference and education content that can be easily accessed.

Visible Body software is used by millions of people around the world, in 7 languages, and on devices both small and large. Our offered support includes training, student study aides to use with the software, curriculum guides for educators, and patient education tools for practitioners.

We look forward to working with you as you consider how our products meet your needs!

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### **About our customers**



#### Who are our customers?

## Healthcare practitioners around the world

 We are a best-selling pocket reference and patient education resource around the world, available in 7 languages.

## **Educators and students in life science** courses

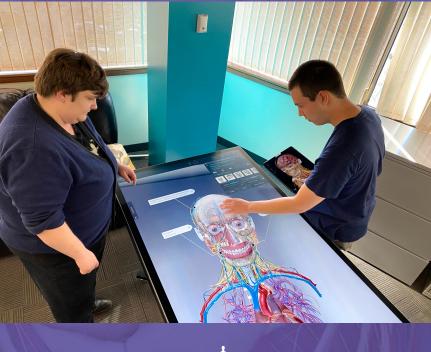
More than 1,000 schools have current active subscriptions

#### How often do they use our software?

- 53,000 times a day a student, instructor or professional accesses VB
- 8,500 times a day students work through assignments and quizzes

## College instructors who use VB report

- Higher student engagement
- Better retention
- Improved grades



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#### Student grade improvement



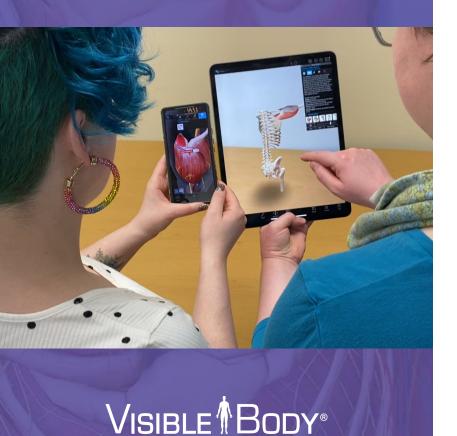
I am glad my students are using the most of Visible Body! The test scores in my course rose by 1 whole letter grade on avg for the first exam. Looking forward to continue using visible body throughout my career.

#### Great anatomy app



I am a faculty member teaching Point of Care ultrasound to medical students and residents and physicians and I found the app very helpful to review anatomical details and also to develop course content. It would be very helpful to have corresponding ultrasound images in both labeled and unlabeled format with some animations in augmented reality for the ultrasound images with both normal and pathological findings. Point of care is a rapidly growing area of ultrasound and will be an integral part of medical education as well as education for medical residents and so it would be great to have that feature as well.

# Students share how it makes a difference!



## Amazing App for learners of all levels

\*\*\*\*

This app is outstanding for any level of knowledge. The dissection tool allows you to learn about the systems and their placement, then the flash cards allow you to test what you learned. Smooth transitions and simple interface allows you to focus on what you came to learn instead of having to spend a lot of time learning how to use the app.

#### So helpful for my anatomy cla...

\*\*\*\*

I've started using this app to help me review for some of the anatomy courses I'm taking at school and it's been such a great help with studying. I feel really confident that I can ace the upcoming exam! Thank you for this app, Visible Body!



### **Content for health science courses**

Our visual database supports many degree pursuits

#### **Gross Anatomy: Virtual Cadavers**

- Complete dissectible male and female 3D models
- Dozens of cross-sectional 3D slices paired with MRI and CT scans

#### **Muscle/Bone/Nerve Specialty Models**

- 70 fully interactive moving muscle action models
- Male & female 3D dermatome maps
- Detailed bone models with 1k+ landmarks
- 3D brain map depicting functional areas
- 3D microanatomy models of skeletal muscle, peripheral nerve, spinal cord, and meninges
- 3D pathology models (including Alzheimer's Disease, MS, and bacterial meningitis)

#### Watch previews

Watch previews

#### **3D Dental Specialty Models**

- Upper and lower arches
- Maps showing cusps and surfaces
- · Oral region cross-sections
- Moving model of mandible
- Microanatomy of molar, premolar, canine, and incisor

#### **General Physiology**

- 3D beating heart with adjustable heart rate, conduction, and ECG
- 3D microanatomy models of tissues and organs, including nephrons and alveoli
- 100+ physiology animations
- 95 illustrations of common processes

#### **Pathology and Common Conditions**

- 50+ common pathology presentations and animations
- 3D models of common musculoskeletal conditions and sports injuries
- 3D models of common internal medicine conditions (including atherosclerosis and kidney stones)







## Additional life science content for biology courses

#### **Biology 3D virtual models**

- Bacterial Cell
- Animal Cell
- Plant Cell
- Monocot Root
- · Dicot Root
- Monocot Stem
- Dicot Stem
- Monocot Leaf
- Dicot Leaf
- Prokaryotic Chromosome
- Eukaryotic Chromosome
- · Molecular Level of DNA
- Red Blood Cells and Platelets
- Granular Myeloid White Blood Cells
- · Agranular Myeloid White Blood Cells
- Lymphoid White Blood Cells

#### Virtual animal dissection models

- Sea star
- Earthworm
- Frog
- Pig

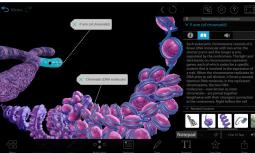
#### **Biology 3D simulations**

- Photosynthesis
- Chloroplast (Photosynthesis)
- DNA Coiling into Nucleosome
- DNA Coiling and Supercoiling into Chromatin
- Cellular respiration
- Mitosis
- · Meiosis (I&II)

#### **Animations**

- Types of Cells
- Cell Transport
- Cellular Respiration
- Mitosis
- Transcription
- Translation
- Function of Plasma
- Red Blood Cell Production
- Red Blood Cells
- Platelets
- Phagocytes
- Lymphatic System Functions









## About the content in our database Can be used as reference and combined with teaching and learning assets VB offers

#### Our bite-sized, visual learning guides:

- Virtual dissection labs for computers, iPad/mobile device augmented reality, large touch screens
- Companion eBooks
- Tours, videos, flashcards





#### About the content in our database

Developed with a focus on academic needs and accuracy

#### 1. Request

Needs from schools & instructors



#### 5. Released

Refinements made; visuals made available to customers & curriculum content created



#### 2. Research

VB content team reviews learning objectives and learning challenges



#### 4. Peer reviews

Initial models are created and sent to instructor practitioners for review



#### 3. Concept development

VB content team consults with biovisualization team, instructors, and professionals

## Visible Body®

## **Software Product Options**

#### **VB** Suite

A comprehensive, all-in-one health and life sciences resource

- 20k+ visual assets in the database
- Robust search and custom library features
- UI and reference content in 7 languages
- Access via web, mobile, table and multi-touch screens
- Includes augmented reality mode on mobile devices
- Study features include flashcards, presentations, and labs

#### **VB** Courseware

Adds LMS integration and course solutions to VB Suite. Includes a database of assignments and assessments, as well as gradebook sync.

### **Software Product Options**

Unique features of VB Suite compared to similar products

### **ChromeOS**

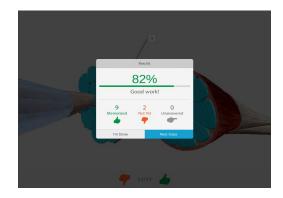








Supports numerous devices and no install needed for laptops



Student study features: Shareable presentations, Flashcards & Tours



One-tap to change amongst 7 languages



Screen reader support and multiple accessibility features



Robust Search and Related
Content features



LMS gradebook sync and Single Sign On

## Training & Support

The VB team is staffed with technology experts, educators, and iMarketers

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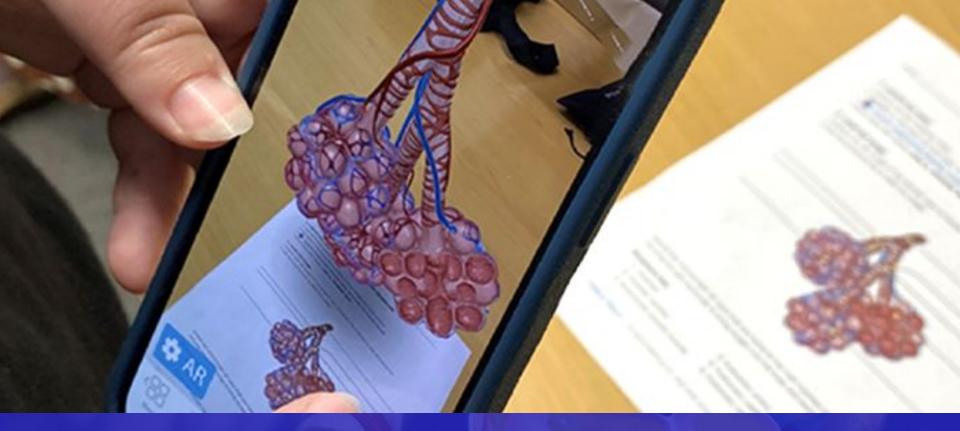
#### Services offered include:

- IP, Proxy, LMS Integration set up
- Student and Educator training
- Syllabus integration 1:1 with faculty for their courses
- Promotional materials
- Support



## **Links to Samples**

- Request a free trial for librarians or set up a campus trial
- Watch a <u>2-minute overview</u> or <u>extended demo</u> of VB Suite
- Visit the <u>product page</u> for Visible Body Suite and the <u>librarians page</u>
- Preview the <u>support site</u> and the <u>student guide</u>
- Download a sample <u>AR dissection lab</u> or <u>Ebook</u> study guide
- Read comparisons with similar softwares:
   <u>CA</u>, <u>Anatomage</u>, <u>Biodigital</u>
- Add <u>Flashcard decks</u> or <u>Tours</u> to your accounts



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Learn more at visiblebody.com