McGraw Hill’s APR and online textbook packages compared with Visible Body Products


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McGraw Hill provides access to the Connect platform with its textbook packages to students. Some packages also come with their Anatomy dissection software, Anatomy and Physiology Revealed (APR). Connect is a close parallel to Courseware, offering tools for creating assignments, tests, and keeping a grade book to track students’ progress.

McGraw Hill is commonly sold alongside these textbooks:

Saladin
Seeley
Hole's
McKinley

Ease of use

Visible Body’s Human Anatomy Atlas is real 3D which is easy to zoom and rotate and dissect. You can see it in this video!

Learning about any of the over 6000 body structures is fast and easy. You can see in this video that a definition, pronunciation, and related content from the database doesn’t take a lot of digging through menus and buttons. It’s also easy to add related structures or remove them, no need for sliders or memorizing layers. This video demonstrates Atlas’s visibility controls.

In comparison, the APR product which comes with some McGraw Hill Connect accounts is a picture based tool. These are not 3D models, but instead a series of images of a cadaver, with layers to simulate dissection. Anatomy is selectable with hotspots as shown in this video (https://www.youtube.com/watch?v=pFoXRhWDGZg&feature=s)
Full body dissection quizzing

Visible body content allows for fully interactive dissection quizzing right in Courseware. There is a bank of quiz questions instructors can select and assign. Instructors can also make their own quizzes.

With access to the 3D models in Atlas, instructors can create their own dissection questions, prompting students to drill down, search and find anatomical structures. Quiz results report to the Courseware grade book. You can see a two-question example of a professor using dissection quizzing in Courseware here: https://youtu.be/2S0PJuoAN2c

In comparison, the APR product which comes with some McGraw Hill Connect accounts has an older quiz bank tool with multiple choice, short answer, and select questions that are not in 3D. There is no dissection/interaction option.

(https://www.youtube.com/watch?v=ksrRDhp8x0)

Engaging students where they are

A Courseware subscription includes access to all of Visible Body’s apps, which are packed full of animations and engaging content. Students who feel overwhelmed by the textbook often find the apps an inviting entry point into the curriculum. Watch this video to see how VB’s A&P engages students

The Smartbook feature of Connect is aimed at these same students who feel overwhelmed. The software prompts a student with specific readings from the textbook. This still puts the textbook as the primary entry point into the curriculum.

(https://youtu.be/E85ZXgBw6yQ?t=286)

Other course-based features

The Courseware platform makes it easy to assign content from our apps. Courseware comes pre-loaded with a full 2-semester A&P course complete with quizzes and learning objectives. And you can assign 3D model views, A&P lessons, quizzes, animations, etc...

Here is a video of Courseware in action