

Suggested Social Media Posts and Videos for Librarians to use when announcing to students and employees the availability of Visible Body apps
Last updated Sept 2018

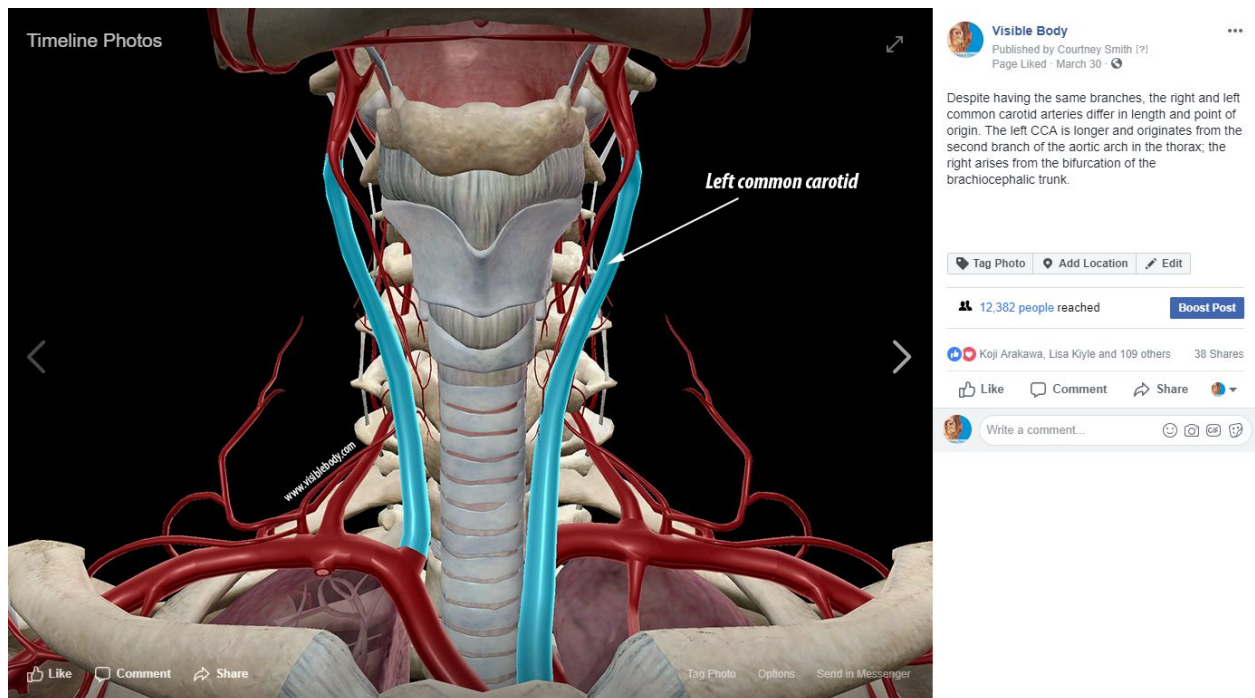
How to share posts

1. Facebook: Click the “share” button from the original post and make sure that you select the specific page to which you want to share it. It automatically defaults to your personal profile.
2. Instagram: You will need to download a 3rd party app in order to share from the original post.
 - a. Repost for Instagram (Apple):
<https://itunes.apple.com/us/app/repost-for-instagram/id570315854?mt=8>
 - b. Repost for Instagram (Android):
<https://play.google.com/store/apps/details?id=com.redcactus.repost>
3. Twitter: Hit “Retweet” on any VB post. This will share it with your Twitter followers.

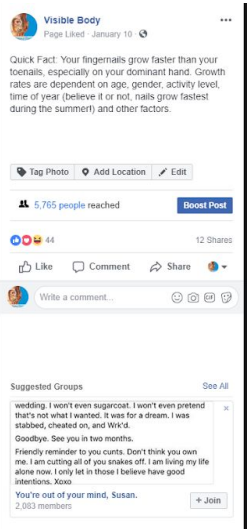
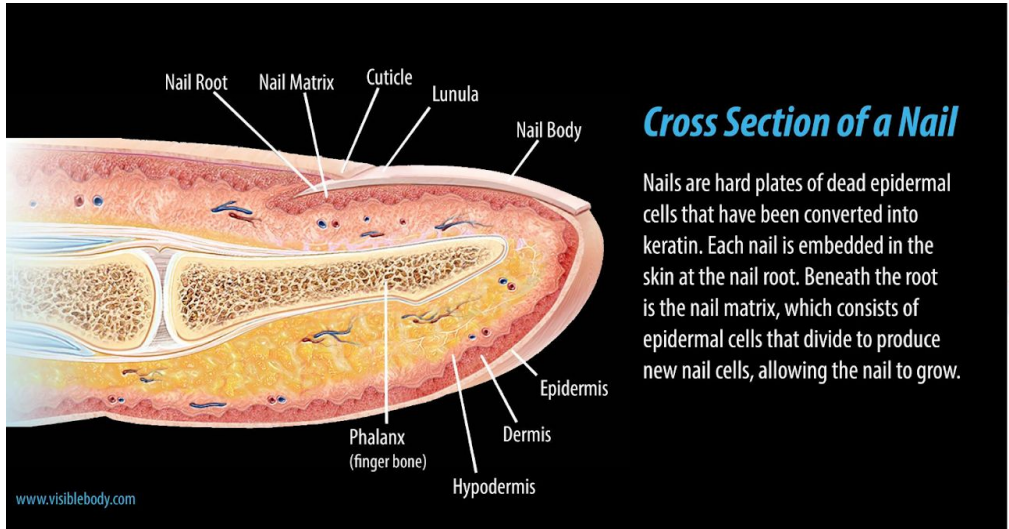
Posts to Share on FB, IG, and Twitter

Here are 3 suggested Facebook posts. You can share any of the posts on our Facebook wall and add your own announcement. Something like, Our University of Newton library has subscribed to Visible Body's Human Anatomy Atlas. Access the visual and interactive anatomy apps from our network: [insert your url]

1. [Facebook post](#): Despite having the same branches, the right and left common carotid arteries differ in length and point of origin. The left CCA is longer and originates from the second branch of the aortic arch in the thorax; the right arises from the bifurcation of the brachiocephalic trunk.

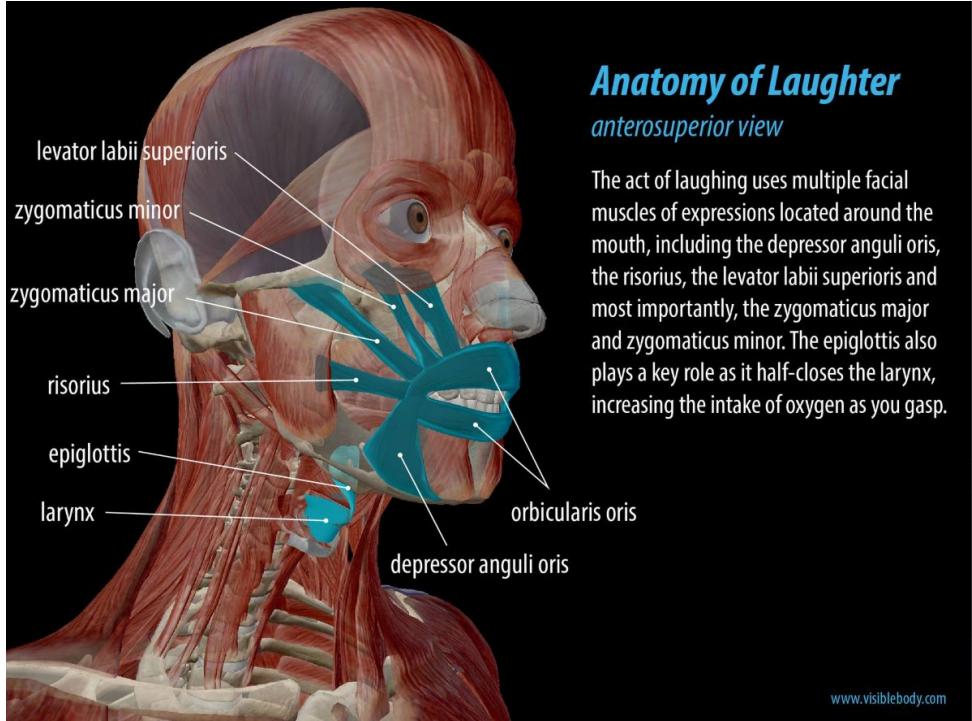


2. [Facebook post](#): Quick Fact: Your fingernails grow faster than your toenails, especially on your dominant hand. Growth rates are dependent on age, gender, activity level, time of year (believe it or not, nails grow fastest during the summer!) and other factors.



3. [Facebook post](#): Have you laughed yet today? “Laughter is the best medicine” is a common saying, but it’s actually scientifically true!

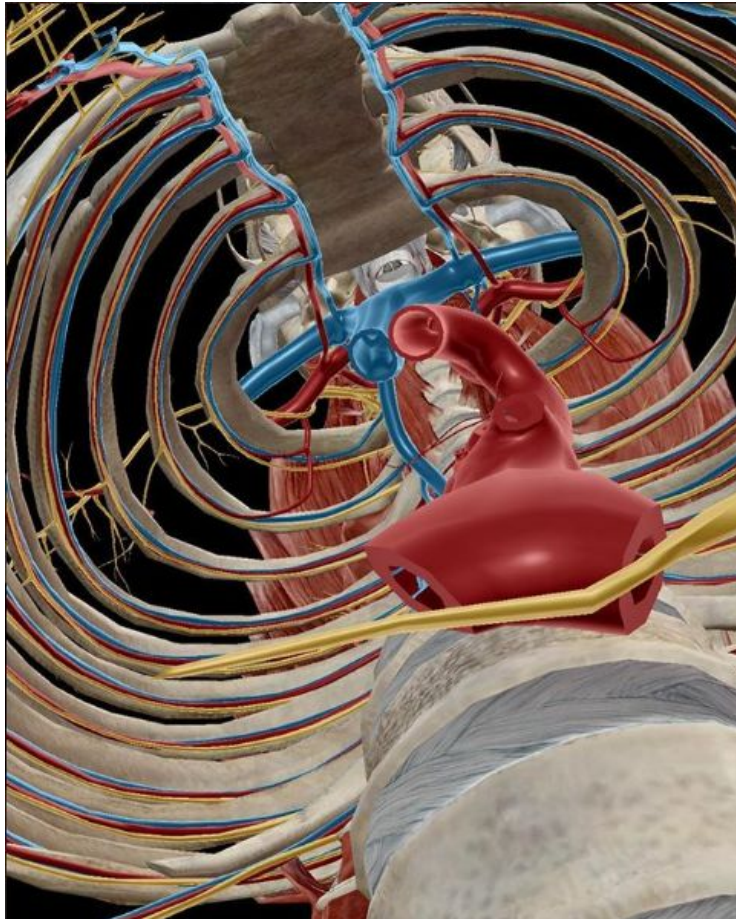
Laughing raises your blood pressure and heart rate, while the accompanying release of endorphins reduces stress hormones. Along with the facial muscles that contract as you laugh, your diaphragm, abdomen, respiratory tract, and even your back all get a work out. Your epiglottis half-closes the larynx, making you gasp and increasing the intake of oxygen that stimulates your heart and other organs. When your laughter ends, your blood pressure lowers and you’re left feeling relaxed.



Here are two suggested Instagram posts to share:

4. [Instagram post](#): The thoracic cage is shaped kind of like a kidney; it's ideal for protecting the heart and lungs. Here, the innervation and blood supply are on full display.

[#anatomy](#) [#anatomyandphysiology](#) [#thoracic](#) [#ribs#ribcage](#) [#blood](#) [#arteries](#) [#artery](#) [#vein#veins](#) [#nerve](#) [#nerves](#) [#innervation](#) [#body#health](#) [#doctor](#) [#nurse](#) [#pa](#) [#pt](#) [#medical](#) [#medicine](#) [#heart](#) [#lungs](#)



visible.body • [Follow](#)

visible.body The thoracic cage is shaped kind of like a kidney; it's ideal for protecting the heart and lungs.

Here, the innervation and blood supply are on full display.

visible.body [#anatomy](#) [#anatomyandphysiology](#) [#thoracic](#) [#ribs](#) [#ribcage](#) [#blood](#) [#arteries](#) [#artery](#) [#vein](#) [#veins](#) [#nerve](#) [#nerves](#) [#innervation](#) [#body](#) [#health](#) [#doctor](#) [#nurse](#) [#pa](#) [#pt](#) [#medical](#) [#medicine](#) [#heart](#) [#lungs](#)

wellcomephotoprize Really useful way to show the function of the thoracic cage - keep up the great work guys!

coach_evangalland Very interesting view to understand why it is important to work thoracic capacity 🙌



99 likes

JULY 16

[Log in to like or comment.](#)

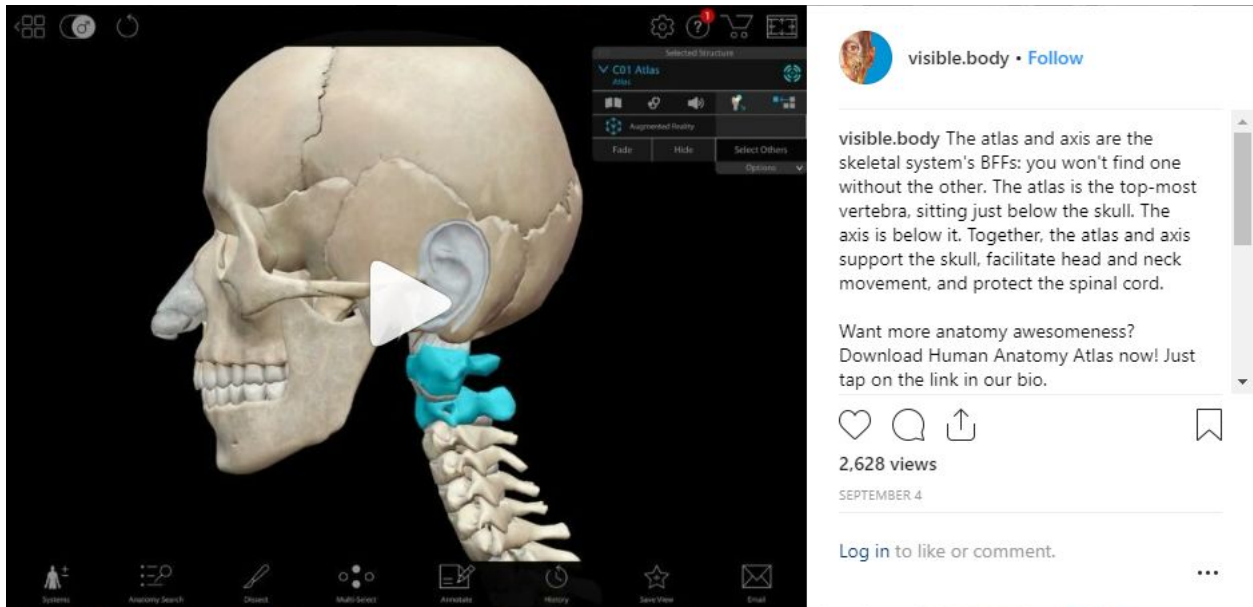


5. [Instagram post](#): The atlas and axis are the skeletal system's BFFs: you won't find one without the other. The atlas is the top-most vertebra, sitting just below the skull. The axis is below it. Together, the atlas and axis support the skull, facilitate head and neck movement, and protect the spinal cord.

Want more anatomy awesomeness? Download Human Anatomy Atlas now! Just tap on the link in our bio.

[#visiblebody](#) [#anatomy#physiology](#) [#anatomyandphysiology#atlas](#) [#axis](#) [#skull](#) [#vertebrae](#) [#skeletal#doctor](#) [#nurse](#) [#pa](#) [#pt](#) [#medicine#medical](#) [#medtech](#) [#medicaltechnology](#)

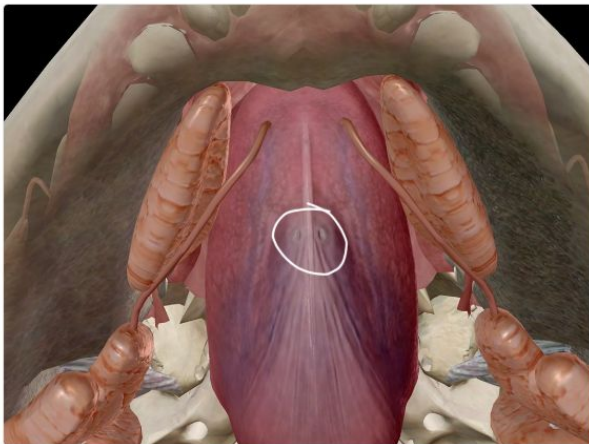
Here are two suggested Twitter posts to share:



6. [Twitter post](#)



Ever let out a huge yawn and suddenly spray a stream of saliva? This is called gleeking! Gleeking occurs when the sublingual gland is compressed by the tongue, causing accumulated saliva to jet outward.



12:01 PM - 27 Aug 2018

1 Retweet 7 Likes



1 1 7

7. [Twitter post](#)



Promo videos

Walkthroughs and What's New Features

These videos show the features in the current site license versions of Atlas, Muscle Premium, and A&P

Human Anatomy Atlas:

1. Walkthrough:
 - a. <https://youtu.be/njuljnDsFxQ>
 - b. <https://www.dropbox.com/s/cklopn9mo1qr2ye/Atlas%202018%20Site%20License%20Walkthrough%20-%20Sofia%20-%20Part%202.mp4?dl=0>

2. What's New:
 - a. <https://youtu.be/-tPQRSSQ460>
 - b. <https://www.dropbox.com/s/6zcat0w79rulqag/Atlas%202018%20Site%20License%20Walkthrough%20-%20Sofia%20-%20Part%201.mp4?dl=0>

Anatomy & Physiology:

1. What's New:
 - a. <https://youtu.be/xOVd7t-cEOg>
 - b. <https://www.dropbox.com/s/7c352vgnpucs1cw/A%20and%20P%20New%20features%20Part%201.mp4?dl=0>

Muscle Premium:

1. What's New:
 - a. <https://youtu.be/coAen1HHHoQ>
 - b. <https://www.dropbox.com/s/ch80k1ysgyf5kl5/Muscle%202018%20Site%20License%20Walkthrough%20Part%201-.mp4?dl=0>

30 second promos

These 30 second promos are general. They may include some content not available in the site license versions or only available in the mobile apps downloads of site license versions

1. Human Anatomy Atlas 30-second promo video
 - a. <https://www.youtube.com/watch?v=Ozi6VgJHfkU>
 - b. <https://www.dropbox.com/s/g9q52j90bgwo02m/Atlas%20IPad%20preview%202018%20AR%20-%20Spot%201%20-%20English.mp4?dl=0>

2. Human Anatomy Atlas with Augmented Reality
 - a. <https://www.youtube.com/watch?v=TsGaDUWLhAI>
 - b. <https://www.dropbox.com/s/1zgpdtue8ac7yyb/ARKit%20Press%20Release.mp4?dl=0>

3. Muscle Premium 30-second promo video
 - a. <https://www.youtube.com/watch?v=SZ6-P2Abxos>

- b. <https://www.dropbox.com/s/754eadc4e80e8uz/Muscle%20MAC%20-%20PC%20App%20Preview%20-%20English.mp4>
4. Anatomy & Physiology 30-second promo video
- a. <https://www.youtube.com/watch?v=4sk77vmlcXE>
 - b. <https://www.dropbox.com/s/4mktku8eb20igm2/A%20and%20P%20for%20PC%20and%20Mac%20Preview%20-%20English.mp4?dl=0>

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