Visible Body® Releases Anatomy & Physiology

Anatomy & Physiology visually guides students through the content in the undergraduate anatomy and physiology course. Available for the iPad, PC, and Mac.

NEWTON, Mass.—August 28, 2013—Visible Body today announced the release of its first course-specific app for the iPad, PC, and Mac. Anatomy & Physiology is a visually stunning, interactive, and mobile presentation of the core content in the undergraduate anatomy and physiology course. The app is designed for students who seek a mobile, visually engaging, and well-priced learning resource.

The content in Anatomy & Physiology is organized to align with the standard A&P course syllabus. Complex physiological processes are presented in 50-second 3D animations. Hundreds of dissectible 3D model sets review gross and micro anatomy. "It's the ideal app for today's students and the current learning environment," explained Andrew Bowditch, CEO of Visible Body.

During the development process, Visible Body provided beta copies to hundreds of students enrolled in A&P courses. Bowditch explained what the company learned. "Students travel through the day with a laptop, iPad, or Android tablet. They don't find the presentations in textbooks very instructive. They search online for lectures, videos, and images—these help them visualize what the instructor presents in class and lab. We set out to create a solution that fit the type of learning students are doing outside of the classroom. The response has been phenomenal."

Within Anatomy & Physiology, there are 500+ interactive 3D model sets, 75+ targeted animations, and over 600 quiz questions. Students can work through a part of a unit in preparation for class or as a review—they watch movies, read brief paragraphs, dissect models, hear pronunciations, read definitions, make study note cards, and quiz themselves. Bowditch added that instructors and students liked the beta testing process so much that Visible Body decided to make one complete unit free in the final product. Any instructor or student can experience using the app before making the purchase. The app is currently available for the iPad, PC, and Mac. An Android tablet version is in development.

- iPad: http://www.visiblebody.com/ap/ipad
- Mac or PC: http://www.visiblebody.com/ap/download/
- Professor/instructor resources: http://www.visiblebody.com/ap/preview/

About Visible Body: http://www.visiblebody.com/about_company
Additional questions can be addressed to press@visiblebody.com