Visible Body's Best-Selling Human Anatomy and Physiology Apps Now Available in the Windows Store

Human Anatomy Atlas, Muscle Premium, and Anatomy & Physiology Now Available for Windows Touch Devices

NEWTON, Mass.—July 2014—Visible Body today announced that three of its groundbreaking mobile apps are now available for Windows touch devices in Microsoft's Windows Store. Human Anatomy Atlas, Muscles Premium, and Anatomy & Physiology are visual and interactive apps used by healthcare providers, students, and professors to teach and learn about the human body.

Human Anatomy Atlas is the company's best-selling and award-winning flagship app. It is used as a general reference and has more 3D content than any other similar product on the market. The app includes models of all body systems—for both male and female, macro and micro anatomy—and physiology animations that explain anatomical functions.

Muscle Premium is a 3D interactive dive into the muscles of the human body. The app focuses on the relationship among muscles, nerves, and bones. 3D models and text relate muscle attachments and actions, and details about innervations and major bursae. The app is a go-to visual reference for students and practitioners of sports medicine, orthopedics, and physical therapy.

Anatomy & Physiology presents the core content in the undergraduate course that introduces the human body to pre-med and allied health students. The app offers a lab-like learning experience that walks students through complicated anatomical relationships and physiological functions, and includes checklists and quizzes to track learning. Visible Body also offers these apps for iOS, Mac, Android, and Windows desktops. The Windows touch versions are an exciting growth opportunity for the company. "VB apps on Microsoft Surface, Perceptive Pixel, and other Windows touch devices further the tools available to professionals and students interested in visually communicating and understanding information about anatomy," said Visible Body's CEO Andrew Bowditch.

"These three Visible Body apps are a blockbuster trio for the fast-growing ecosystem of clinical-grade Windows 8 tablets and PCs. This trio of apps will make it easier for clinicians to empower and engage their patients by helping them visualize and better understand their conditions or upcoming procedures," said Dennis Schmuland, MD, FAAFP, Microsoft Corp.'s Chief Health Strategy Officer, U.S. Health and Life Sciences. "From within any of these apps, clinicians can quickly find the precise anatomical area of concern, mark up the image with handwritten annotations and comments, email the image to patients, and print the marked-up document for patients to carry home with them—all of that before a patient leaves the exam room."

About Visible Body
The team at Visible Body invents apps that advance the way students learn and healthcare professionals practice. Over a million people have used our products over the web, on iOS and Android devices, and on PCs and Macs. Founded in 1996, Visible Body also operates as Argosy Publishing.

Additional questions can be addressed to press@visiblebody.com